



Cocoa & Forest: Knowledge Exchange Program (Virtual)

17 June 2021

2,5 hours

Co-organized by The World Bank, Kinome , and Alisos

Time Zone	Start Time (0:00) in Time Zone
Eastern Time (ET)	10:00 AM
Greenwich Mean Time (GMT)	14:00 PM
Central European Time (CET)	16:00 PM
Western African (WAT)	15:00 PM

Registration: [Click here](#) to register

Translation: Spanish, French, and English language options will be provided

PROGRAM OBJECTIVES

The Cocoa & Forest Knowledge program is part of the objective of the Forest Carbon Partnership Facility ([FCPF](#)) of leveraging private sector through activities and engagement in specific supply chains to drive reduction in deforestation. [Alisos](#) and [Kinomé](#), with the support of the World Bank FCPF and World Bank country teams is organizing a series of webinars with participants from Ghana, Ivory Coast, Colombia, Peru, Brazil and Dominican Republic to connect actors, exchange, learn and discuss different realities in cocoa producing countries. This initiative seeks to promote and strengthen a global network of sustainable cocoa actors. (For more information please see the [brochure](#))

SESSION 6

TOPIC

INTERNATIONAL COCOA CONTEXT

This session is a dialogue on how the international context is moving into a long-term resilient cocoa value chain in terms of equity, inclusion, climate change and market challenges guided by new consumer tendencies and legislations.

- 10:00 - 10:05** **Introduction video**
- 10:05 - 10:10** **Welcome, Zoom instructions, agenda and introductions**
Jean-Dominique Bescond, Senior Private Sector Specialist of the World Bank
- 10:10 - 10:15** **Introduction of first key speaker and panel.**
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Introduction of the Knowledge Exchange Program and the first key speaker and panel.
- 10:15 - 10:25** **First key speaker- International context**
Ethan Budiansky, Director of Environment, World Cocoa Foundation
- 10: 25 - 10:55** **Panel discussion 1- International context**
Moderator: Wendy Arenas, Director of Alisos Colombia

This session will tackle in which direction is the cocoa global value chain moving forward.

Jonas Mva Mva, Program Director Cocoa, IDH
Beate Weiskopf, Executive Secretary, German Initiative on Sustainable Cocoa (Gisco)
Urszula Stępkowska, Deputy Head of Unit, European Commission-DG Trade
Oliver Zwolsman, Responsible Sourcing Manager Cocoa, Ferrero
Cédric Van Cutsem, Associate Director Cocoa Life, Mondelez
- 10:55 - 11:10** **Questions and Answers**
Moderator: Wendy Arenas, Director of Alisos Colombia
- 11:10 - 11:15** **Introduction of second key speaker and panel.**
Cristina Ruiz, Consultant Private Sector of the World Bank
- 11:15 - 11:25** **Second key speaker- regional perspectives**
Eric Amengor, Cocoabod, Ghana
- 11: 25 - 11:55** **Panel discussion 2- Regional Perspectives**
Moderator: Cristina Ruiz, Consultant Private Sector of the World Bank

This panel will analyse how cocoa producing regions are responding to this international context.

Julia Ocampo, Sustainability Director, Luker Chocolate
Fabiola Muñoz, Coordinator, Sustainable Coalition Perú
Miguel Angel Vargas, Director, Red Cacaotera, Colombia
Abou Camille, President, Camaye cooperative, Côte d'Ivoire
Eugene Nogo, Project Officer, ICCO

11:55 - 12:10

Questions and Answers

Moderator: Cristina Ruiz, Consultant Private Sector of the World Bank

12:10 - 12:15

Closing remarks

Jean-Dominique Bescond, Senior Private Sector Specialist of the World Bank