

# 2021 FCPF-ISFL Private Sector Workshop (Virtual)

## Natural Climate Solutions: Unlocking Private Sector Finance for Sustainable Landscape Management

**16-18 MARCH, 2021**

Co-organized by The World Bank, IETA, and CDP

Facilitated by Meridian Institute

Time Zone	Start Time (0:00) in Time Zone
Eastern Time (ET)	8:30 AM
Greenwich Mean Time (GMT)	12:30 PM
Central European Time (CET)	1:30 PM
Western Indonesian Time (WIB)	7:30 PM

### TUESDAY, 16 MARCH, 2021

#### DAY 1 **Incentivizing Private Sector for Improving Sustainability**

:00-4:15

#### :00 **Welcome, Introductions and Workshop Overview**

*John Ehrmann, Senior Partner, Meridian Institute*



**John Ehrmann** is a Senior Partner and co-founder of Meridian Institute. He leads a wide range of projects, including those focusing on agriculture, land use, tropical forests, climate change, energy, and oceans. A highlight of his tenure at Meridian is leading the first Secretariat of the Tropical Forest Alliance, a global public-private partnership that works to reduce tropical deforestation associated with palm oil, pulp, soy, and beef. In addition to his international credentials, he also has extensive experience advancing U.S. environmental policy, including launching the Joint Ocean Commission Initiative (JOCI) and mediating the development of an agreement to reduce mercury emissions associated with the automobile industry.

#### :15 **Opening Perspectives**

*Marc Sadler, Manager, Climate Funds Management, World Bank*



**Marc Sadler** is the Manager of the Climate Funds Management unit at the World Bank (WB). The unit manages the climate and carbon funds housed at the WB, covering land-use, forestry, renewable energy, energy efficiency, as well as the relationship with the Green Climate Fund and Climate Investment Funds. His previous roles with the WB were Adviser on Risk and Markets and Global Lead for Climate Smart Agriculture in the Agriculture Global Practice. Prior to this role, Marc was a consultant for the WB and FAO in Central Asia, Caucasus and Turkey on issues related to agribusiness and sectoral policy. He was a commodities trader based out of the Former Soviet Union. Marc holds an M.A. in Jurisprudence from Trinity College, Oxford University.

*Roselyn Fosuah Adjei, Director Climate Change Directorate, Forestry Commission of Ghana*



**Roselyn Fosuah Adjei** is the Director of Climate Change at Ghana's Forestry Commission and National REDD+ Focal Point. For 14 years she has been working on sustainable forest management, focusing on building and designing inclusive and transformative governance structures to foster cross sectoral partnerships. With a Masters' Degree in Carbon Management from The University of Edinburgh, Scotland, Roselyn believes that governance structures are key to innovative landscape level approaches that address deforestation and forest degradation and also build ecosystem resilience. She currently manages a portfolio of forest landscape programs with funding from the FCPF, GCF, UNDP and FAO, addressing deforestation and forest degradation amongst important commodity supply chains whilst restoring forest cover and empowering local communities.

*Dirk Forrister, President and Chief Executive Officer, IETA*



**Dirk Forrister** is President and CEO of the International Emissions Trading Association (IETA). Previously, he was Managing Director at Natsource LLC, managing one of the world's largest carbon funds. Earlier in his career, Mr. Forrister served as Chairman of the White House Climate Change Task Force in the Clinton Administration. Prior to that, he was Assistant U.S. Secretary of Energy for Congressional, Public and Intergovernmental Affairs; and legislative counsel to Congressman Jim Cooper. He was also Energy Program Manager at Environmental Defense Fund. Mr. Forrister now serves on the Board of Directors of the Verified Carbon Standard and as a

member of the Advisory Boards of the National Center for Atmospheric Research and the American Carbon Registry.

*Anna Turrell, Head of Environment, TESCO*



**Anna Turrell** is Head of Environment at Tesco, where she is responsible for the Company's climate change agenda, as well as other areas including sustainable agriculture, forest risk commodities and the Company's partnership with WWF. Prior to joining Tesco, Anna was Head of Sustainability for Nestlé UK & Ireland, where she led the development and roll out of an integrated sustainability strategy. Before moving in-house, Anna spent 10 years in sustainability consultancy in Europe and Asia. Anna has worked with clients across a range of sectors including: FMCG, F&B, extractives, telecommunications, financial services sectors as well as government and non-profit sectors. Anna is co-chair of the Cerrado Manifesto Statement of Support (SoS) Steering Group, representing 163 company and investor signatories committed to working with local and international stakeholders to halt deforestation and native vegetation loss in the Cerrado.

:45

#### **Private Sector Engagement FCPF and ISFL**

*Jean-Dominique Bescond, Senior Private Sector Specialist for the Forest Carbon Partnership Facility & BioCarbon Fund, World Bank*



**Jean-Dominique Bescond** is a senior private sector specialist at the Climate Change Unit of the World Bank. He is leading the development of private sector strategies in the FCPF & ISFL portfolio, with the objectives to crowd in private investment and reinforce synergies among sustainable landscapes management programs. He has 15+ years of professional experience working with agribusiness companies, mainly in Western and Central Africa, focusing on sustainable production and sourcing of commodities. He holds a Master of Science degree in environmental management of tropical forest ecosystems from ENGREF in Montpellier, France.

:55

#### **101: Climate Finance for Natural Climate Solutions**

*Moderator: Ellen Lourie, Senior Policy Associate, IETA*



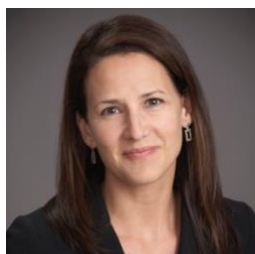
**Ellen Lourie** is a Senior Policy Associate at the International Emissions Trading Association (IETA). On behalf of IETA's global multi-sector business membership, Ellen leads IETA's Natural Climate Solutions working group and supports efforts to inform climate change policy and carbon market design with government and non-government partners across Canada and the Americas. Before starting with IETA, Ellen completed her MSc in Climate Change, Development and Policy at the University of Sussex, UK. In between studies Ellen was Social Impact Advisor at ecobee, one of the world's largest smart thermostat companies, and worked on energy efficiency and mercury reduction programs for Summerhill Group, an environmental consultancy.

*Stuart Evans, Senior Engagement Manager, Vivid Economics*



**Stuart Evans** is a Senior Engagement Manager specialising in carbon pricing and overseeing projects in policy design, scenario analysis and modelling. He is a leading expert on international carbon markets, with multiple projects on Article 6 and the design of carbon markets for natural climate solutions. Prior to joining Vivid, Stuart was the International Climate Policy Advisor to Australia's Minister for Climate Change, where he played a leading role in negotiations to link the Australian and European emissions trading systems. Stuart holds a MA in Public Affairs from Princeton University, a degree in Economics from the Australian National University, and degrees in Economics and Business from the University of Newcastle, Australia.

*Lisa DeMarco, Senior Partner and CEO, Resilient LLP*



**Lisa DeMarco** is a Senior Partner and CEO at Resilient LLP. She is recognized as a Canadian and global expert in climate and energy law, with over 25 years of experience in all aspects of climate change and clean energy. Lisa assists financial and energy companies and Indigenous business organizations on renewable energy project development, sustainable and climate finance transactions, carbon capture and storage, corporate climate risk, environmental and social governance (ESG), etc. Lisa is a director of the boards of the Advanced Energy Centre at MaRS, Radicle Inc., and is the vice chair of the International Emissions Trading Association. Lisa is ranked by Chambers Global as one of the world's leading climate change lawyers and regularly attends the United Nations climate negotiations.

1:30

**Break**

1:45

**World Bank Activities in the Future of Climate Finance***Marc Sadler, Manager, Climate Funds Management, World Bank*

2:15

**Leveraging Sustainable Landscape Interventions: National, Sectoral, and Company Levels***Moderator: Mallorie Bruns, Senior Mediator & Program Manager, Meridian Institute*

**Mallorie Bruns** is a Senior Mediator and Program Manager at Meridian Institute. She is a trusted third-party mediator with over a decade of experience facilitating multistakeholder processes to address some of the world's most complex sustainability-related challenges. Ms. Bruns has extensive experience working at the nexus of tropical forest conservation and sustainable commodity production through integrated land use planning at the global-, regional-, national-, and landscape-level. Her work has focused to a large extent on the cocoa and palm oil supply chains in West and Central Africa and Southeast Asia.

*Mamadou Sangare, General Director, Sodefor*

**Mr. Mamadou Sangare** is the General Director at SODEFOR (Société de Développement des Forêts) in Cote d'Ivoire. As the General Director, Mr. Sangare is responsible for the implementation of the government's forest policy. Prior to becoming the General Director in 2011, Mr. Sangare has held several positions as operational directors at SODEFOR. With a background in Water and Forests and Rural Engineering, Mr. Sangare is an expert in forest management with 30 years of experience in forest management, project planning, monitoring and evaluation. Since 1990, Mr. Sangare has contributed to the development of most of SODEFOR's funding projects, working with multilateral donors, bilaterals, and the private sector.

*Valerie Reboud, Country Manager, IDH*





**Valérie Reboud** is the Côte d'Ivoire Country Manager for IDH The Sustainable Initiative. She is managing the different IDH programs aiming at fostering the sustainability of cocoa through a landscape approach (ISLA Program), the financial inclusion of cocoa farmers (FCIP Program) or the facilitation of the Cocoa and Forest Initiative bringing together public and private partners. She holds a PhD in Economics and has 15+ years of professional experience working in the field of international development aid with the French Agency for Development (AFD), of management of natural resources -more particularly deforestation- and of rural development mainly in Western and Central Africa with more than 7 years in Côte d'Ivoire.

*Angela Tejada, Senior Manager in Sustainability, Mars*



**Angela Tejada Chavez** is a Senior Manager at Mars, focusing on Strategic Sustainable Cocoa Sourcing. She partners with suppliers and technical experts to drive interventions that support a reduction in deforestation and promote forest preservation in Africa, South East Asia and Latin America. She believes in the power of business to drive positive change and has a flair for bringing strategies to life. Her grandfather taught her first-hand what we now call regenerative agriculture with a business mindset. This led her to the Netherlands where she complemented her industrial engineering studies gained in Peru with a Master's in Environmental Resources Management, focusing on Sustainable Land Management. She brings 10+ years of eclectic work experience, working in the private and public sector with organizations around the world, focused on cocoa origins.

*Darrell High, Cocoa Manager, Nestlé*



**Darrell High** devised the Nestlé Cocoa Plan and has led it since its launch in 2009. His responsibilities include driving activities in cocoa origins under the three pillars of the Nestlé Cocoa Plan – better farming, better lives and better cocoa - and the external communication of the plan through reports such as Tackling Child labour 2019 which won an Edie award and Tackling Deforestation 2020. Our activities include the Child Labour Monitoring and Remediation System, our commitments under the Cocoa and Forests Initiative and Nestlé's Net Zero roadmap. Working with others is important to Nestlé and Darrell sits on the Board Liaison Group of the World Cocoa

Foundation, and is on the executive committee of the International Cocoa Initiative. Darrell holds an MA in Geography from Cambridge University.

*Mano Demeure, Chief Business Development Officer, SIAT*



**Mano Demeure** is a bio-engineer with 40+ years' international multidisciplinary experience in development and management of tree crop plantations, agribusiness and smallholders schemes. Starting as a field agronomist in rural development projects, he moved on to tropical tree crops large-scale nucleus estates-smallholder schemes in Africa and Asia, working at all levels of operational and corporate responsibilities in private agribusinesses for 15 years. During the next 15 years he was resident representative of the Belgian Government's Development Agency, where he designed, formulated and managed national cooperation portfolios of large-scale public projects in Agriculture & Forestry, Infrastructure, Public Health, Rural Development, etc. As Chief Business Development Officer of Siat, he is part of the Strategy and Innovation Team and manages the Goin-Débé Landscape development program in partnership with the Ministry of Water & Forest of Côte d'Ivoire.

*Andrew Brooks, Head of Cocoa Sustainability, Olam*



**Andrew Brooks** is Head of Cocoa Sustainability at Olam International Ltd, based in London. He oversees the implementation of the Cocoa Compass vision and strategy, in partnership with branded customers, across 9 origins, to achieve an environmentally positive, professionalized and quality focused cocoa supply chain, comprised of farmers who are earning a living income and whose children have access to education. Andrew has been with Olam for 14 years and has over 35 years' experience in Cocoa Trading, Export Management, and Sustainability, resident in Cote d'Ivoire for over 20 years. He holds a BSc Combined Honours degree in Business Administration and French from the University of Aston in Birmingham, UK.

- 3:15 **Breakout Discussions**
- 4:00 **Overview of Next Day and Closing Remarks**

**WEDNESDAY, 17 MARCH, 2021**

**DAY2 Innovative Solutions: Policy, Finance, and the Carbon Market****:00-4:15****:00 Welcome, Introductions and Workshop Overview***John Ehrmann, Meridian Institute***:10 Exploring Climate Finance Approaches and Jurisdictional Case Study***Moderator: John Ehrmann, Meridian Institute**Biruktayet Assefa Betremariam, Senior Agriculture Specialist, World Bank*

**Biruktayet Assefa Betremariam** is a Senior Agriculture Specialist at the Agriculture and Food Security Unit of the World Bank. As part of the Agriculture team she provides technical support across projects that focus on agricultural productivity and commercialization of small holder farmers; livelihood resilience improvement of pastoral/agro-pastoral communities; agricultural extension, research, market, agribusiness, jobs, and private sector engagement. She has 15+ years of professional experience working on Forestry/Agro-forestry/NRM/climate projects. She holds a PhD degree in Forestry from University of Natural Resources and Applied Life Sciences (BOKU) in Vienna, Austria.

*Paul Stewart, Global Coffee Director, TechnoServe*

**Paul Stewart** is TechnoServe's Global Coffee Director, overseeing a portfolio of partnerships with the world's leading coffee companies, foundations and public sector agencies to increase the coffee income of farmers across East Africa and Latin America. Over the course of a 19-year career at TechnoServe, Paul has helped build its coffee practice into a recognized leader in “shared value” solutions that reduce poverty for farmers while developing sustainable supply chains for coffee businesses. Paul holds a Bachelor’s degree in Agricultural Economics from the Queen’s University of Belfast, Northern Ireland.

*Aduugna Debela, Director General, Ethiopian Coffee and Tea Authority*

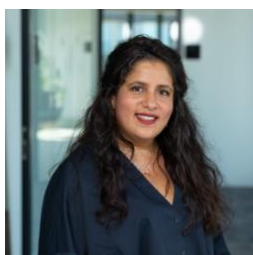




**Dr. Adugna Debela Bote** is a senior horticulturist with a BSc from Jimma University and MSc and PhD from Wageningen University of the Netherlands. Previously, he was employed as a Lecturer at Jimma University and served the university as head of the department of Horticulture and Plant Sciences and has been teaching in different universities (Jimma, Ambo, Hawassa and Arsi) at the capacity of associate professor. He published more than 25 articles on international and reputable journals. He also served the Ethiopian Horticulture and Agriculture Investment authority as deputy CEO and CEO. Currently, he is working as director general for Ethiopian Coffee and Tea Authority and is president for Ethiopian Horticulture Science Society.

*Dejene Hirpa, General Manager, Oromia Coffee Farmers' Cooperative Union*

*Nadia Hoarau Mwaura, Sustainability Director, JDE*



**Nadia Hoarau-Mwaura** is the Sustainability Director at Jacobs Douwe Egberts, tasked with the strategy and execution of the responsible sourcing program – JDE Common Grounds. In this role she works closely across the different functions from Procurement, Marketing, Sales and R&D as well as managing strategic partnerships and relations in the public and private sector. Nadia has more than 15 years of experience in sustainable development, working across different commodities including cocoa, tea, coffee. She joined JDE in 2015, having worked with Mondelez International in the coffee division before that. Prior to this she worked with Fairtrade International for 10 years focusing her expertise on building producer support programs in Africa Middle East and Asia Pacific.

1:10

### **The Role of Nesting in Scaling Investment in NCS**

*Moderator: Simon Henry, Director, Carbon Market Development, IETA*



**Simon Henry** is the Director of Carbon Market Development, at the International Emissions Trading Association (IETA). Simon leads IETA's work to advance the private sector's engagement in Natural Climate Solutions and Reducing Emissions from Deforestation & Degradation (REDD+). He has also held the roles at IETA of Director of EU Policy and Director of ICROA. Prior to joining IETA, Simon worked in energy and environmental consultancy. For five years he was a Senior Consultant at Pöyry

Management Consulting, wherein his work focused on providing market analysis and commercial advice to a variety of European energy market stakeholders including utilities, investors and regulators. Prior to Pöyry he worked for AEA Technology (now Ricardo Energy & Environment) for both private and public sector clients on a range of sustainability topics.

*Charlotte Streck, Co-founder & Director, Climate Focus*



**Dr. Charlotte Streck** is Co-Founder of the climate consultancy and think tank Climate Focus and a former Senior Counsel with The World Bank. Charlotte serves as a climate change advisor to numerous governments, private companies, foundations, and non-for-profit organizations and is actively involved in shaping the debate on the architecture and effectiveness of the international climate regime as well as on mitigation and adaptation policies focusing on the land sector. She serves on several advisory, investment and editorial panels, is a former lead counsel for climate change with the Center for International Sustainable Development Law with McGill University, the former Chair of the Board of the Climate Strategies research network. Charlotte holds a Masters of Biology from the University of Regensburg and a PhD in law from Humboldt University in Berlin. Since 2013, she is teaching various aspects of climate policy at the University of Potsdam, since 2018 as an Honorary Professor. She is also a lecturer at the University of Bayreuth and Bar-Ilan University Tel Aviv.

*Naomi Swickard, Chief Program Officer, Verra*



**Naomi Swickard** is the Chief Program Officer overseeing Verra's portfolio of standards, leading implementation and evolution of Verra programs, including those related to REDD+ and AFOLU, and provides strategic input to organizational opportunities and challenges. Naomi also supervises the ongoing development of standards frameworks including LandScale, a new initiative which provides outcome-based metrics for assessing sustainable production at the landscape scale. Naomi has been with Verra since 2009; before joining Verra, Naomi focused on quality assurance for VCS, Gold Standard, and CDM projects. She has worked on climate and environment-related issues for more than 15 years. Naomi holds a Master's degree in International Development, with a focus on Environmental Policy, from Chulalongkorn University in Thailand.

1:40

**BREAK**

1:55

**Private Sector Requirements for Climate Finance***Opening remarks: Leslie Durschinger, Founder & CEO, Terra Global*

Leveraging 20 years of experience and a proven track record in the financial services industry, Ms. Durschinger founded Terra Global Capital in 2006 to promote results-based approaches to sustainable agriculture and forestry management. Ms. Durschinger is recognized as a pioneer and innovator in alignment of development values and financially viable approaches to sustainable landscape management. Under Durschinger's leadership, Terra has structured launched numerous commercially viable sustainable landscape management programs, designed new risk mitigation instruments, developed trust funds and private equity funds that drive investment capital to sustainable agricultural production and forest management. Prior to Terra, Ms. Durschinger held senior management positions in the areas of derivatives trading, investment management, algorithmic trading, risk management, and securities lending. She is on the Board of ACDI-VOCA, Co-chair of the IETA Natural Capital Solutions Working Group and is a member of the Verra VCS Program Advisory Group, REDD+ Social & Environmental Standards Committee, and Verra - VCS JNR Expert Working Group. Among her previous employers are JP Morgan, Merrill Lynch, Barclays Global Investors and Charles Schwab.

**Breakout 1: Carbon Tenure & Rights Protection***Moderator: Alexis Leroy, Founder and CEO, ALLCOT*

**Alexis L. Leroy** is an entrepreneur in the fields of sustainability, sustainable development, energy, biomass, carbon markets, renewable energy, climate change and United Nations SDGs, with experience in identifying and marketing multi-stakeholder opportunities. Alexis L. Leroy is the founder of ALLCOT Group. Founded in 2009 ALLCOT is a veteran project developer company that provides knowledge, experience and management of greenhouse gas (GHG) emission reduction initiatives to actively combat the climate crisis in compliance with the Article 6 of the Paris Agreement and aligning with 2030 Agenda and its 17 Sustainable Development Goals (SDG).

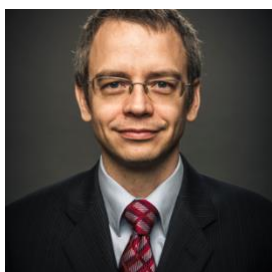
*Richard Saines, Partner, Pollination Group*



**Richard Saines** is globally recognized as a leading climate change lawyer, and for two decades has advised multinational companies, financial institutions, funds and project sponsors on carbon and environmental market transactions and the economic transition to a low carbon economy. He is officially recognized by Chambers USA and Chambers Global as a leading climate change lawyer, an accolade he has held for 10 years.

He's a former Partner and head of Baker McKenzie's North American Climate Change Practice; and former Chair, International Emissions Trading Association. He was Awarded Chevalier of the National Order of Merit by the President of the Republic of France for his significant contribution to the preparation of the Paris Climate Summit, and the implementation of the Paris Agreement.

*Robert O'Sullivan, Chief Adviser, International Markets, GreenCollar*



**Robert O'Sullivan** has 18 years of experience in climate change law, policy, and emissions trading markets. He started working on carbon rights and tenure associated with forest carbon projects as a lawyer at the World Bank with the *BioCarbon* Fund in 2004. He has drafted and negotiated over \$350m in long-term offset sale and purchase contracts and led due diligence on a range of offset projects and programs across sectors including forestry, energy, and

landfill. Robert also contributed to the development of the FCPF's methodological framework and Verra's Jurisdictional and Nested REDD+ standard.

*Anna Lehmann, Global Climate Policy Director, Wildlife Works*



**Anna Lehmann** joined WWC in 2019 as Global Climate Policy Director to support the company grow its global portfolio. Anna works with national Governments and in-country teams to create a level playing field for private forest conservation investments, assuring high integrity of the emission reductions at all times. She has been involved in the creation of the UN's carbon market mechanisms (CDM, JI and Emissions Trading) as well as the formation of the voluntary carbon market from the beginning. Prior to joining WWC Anna run her own advisory business where she worked with environmental groups and Governments around the world on sustainable land use and renewable energy portfolios and served as analyst and investment advisor for

two carbon market funds. Anna is a trained biologic-dynamic farmer and holds an MSc in agricultural economy from Göttingen University in Germany.

### **Breakout 2: Due Diligence and Participation in Governance**

*Moderator: Leslie Durschinger, Founder & CEO, Terra Global*

*Juan Carlos Gonzalez Aybar, Senior Project Manager NBS, Total*

Juan Carlos is a founding-team member and senior manager of Total Nature Based Solutions, a wholly owned subsidiary of energy group TOTAL S.A of France, in charge of NBS investment origination, mainly in Latin America. Previously, JC was director and head of origination at Althelia Climate Fund/Mirova Natural Capital, and also worked for Danone, and AIDER NGO. He lives between France and the UK.

*Donna Lee, Independent Consultant*



**Donna Lee** is an independent climate change and land use consultant. She formerly worked for the US State Department as a climate change negotiator. Since leaving the US government, she has served as an advisor on climate policy and finance to governments, multilaterals, foundations, NGOs and corporations across the world.

*Christina Magerkurth, Architecture for REDD+ Transaction*

### **Breakout 3: Benefits Allocation Plans**

*Moderator: Katrin Harding, Originator, Low Carbon Trading, BP*

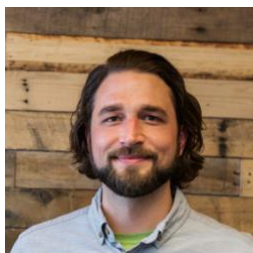
*Ed Rumsey, Managing Partner, Permian*

**Ed Rumsey** has been with Permian Global since its inception in 2007. With fifteen years' experience in REDD+ and carbon markets, Ed has been responsible for various roles within the organisation. Ed previously led the Projects Team, having worked in all three tropical forest basins, including in project origination, assessment, design and development. Now responsible for corporate engagement and carbon sales, Ed leads the team in origination, negotiating and structuring sales, having successfully structured and executed tens of millions of tonnes of emission reduction transactions. He is part of the World Bank Special Advisory Group on Operationalising Article 6 of the Paris Agreement; and most recently is both a member and representative of the lead funders of the Mark Carney 'Taskforce on Scaling Voluntary Carbon Markets' (TSVCM), with a particular focus on 'credit level



integrity'. Edward has a lifelong interest in conservation and wildlife and is a Trustee of The Wetland Trust.

*Angela Foster-Rice, Senior Vice President, Strategic Business Development, Everland*  
*Jeremy Manion, Lead, Forestry Carbon Markets and Natural Climate Solutions, Arbor Day Foundation*



**Jeremy Manion** leads the Arbor Day Foundation's Forestry Carbon Markets venture. The Foundation's mission is simple: we inspire people to plant, nurture, and celebrate trees. During his 3+ years with the Foundation, he has rapidly accelerated the development of innovative reforestation and agroforestry carbon dioxide removal projects that create verified carbon credits and forestry-based social enterprises for small landholders. The Foundation crafts innovative forestry carbon and tree-based value chain portfolios aligned to the Protect, Improve, and Restore natural climate solutions. Our vision is to accelerate a climate-positive economy that restores forests, revitalizes communities, and empowers people. The time for trees is now.

3:15

### Private Sector Climate Finance - Opportunities and Challenges

*Moderator: Maria Carvalho, Senior Consultant, Climate Policy & Carbon Pricing, South Pole*



**Dr. Maria Carvalho** works at South Pole, a sustainability solutions company, as a Public Affairs Specialist and Senior Consultant for the Climate Policy and Carbon Pricing practice. She has over 12 years of experience researching and advising governments, international institutions, and the private sector in addressing climate challenges amid rapid technological and societal change.

*Edit Kiss, Investment Director, Mirova Natural Capital*



**Edit Kiss** is Investment and Development Director at Mirova Natural Capital. Since its launch in 2013, Edit manages the EUR100m Althelia Climate Fund, MNC's first pioneering climate and nature conservation fund. In addition, she is responsible for overseeing the carbon portfolio monetisation strategy through Ecosphere+, ACF's marketing subsidiary as well leading on Mirova Natural Capital Platform's new development activities, donor and strategic client partnerships. Edit has over 15 years of experience in climate finance, carbon markets and conservation finance having worked in various financial institutions, carbon funds

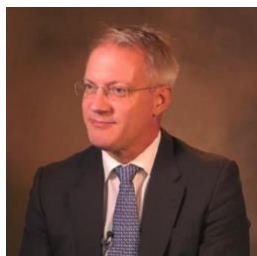
and renewable energy companies in London, Paris, Lugano, Rotterdam and Budapest. She is an environmental economist and has been a guest speaker at several international climate and conservation finance conferences worldwide.

*Eron Bloomgarden, Executive Director, Emergent Forest Finance Accelerator*



**Eron Bloomgarden** is Founder and Executive Director of Emergent Forest Finance Accelerator, a nonprofit organization dedicated to accelerating the speed and scale of forest conservation to combat the climate crisis. Eron has advised governments, multilateral institutions, and international corporations on many aspects of the carbon and environmental markets across a twenty-year career. Eron has worked on several carbon market “firsts” including the first Clean Development Mechanism (CDM) project in the world to receive carbon credits and the first unilateral CDM project. He has served as a professor of sustainable finance at Columbia University’s Earth Institute, founded Climate and Forest Capital LLC, and was U.S. Country Director at EcoSecurities. Eron holds an M.P.A. from Columbia University’s School of International and Public Affairs (SIPA) and completed the PLM at Harvard Business School.

*Trevor Munday, Programme Manager – Forestry Initiatives, Eni*



**Trevor Munday** is responsible for the coordination and implementation of Forestry Projects for Eni. In this role Trevor is working with governments, communities and developers to define and develop nature-based carbon stock conservation programmes for the long term, which address the drivers of deforestation and forest degradation. In collaboration with international partners, he is responsible for implementing forestry programmes which support sustainable livelihoods and biodiversity conservation. Trevor has worked internationally for major oil companies for more than 20 years in a number of sustainability and government facing roles, delivering large scale change and social impact projects.

**4:00**      **Overview of Next Day and Closing Remarks**

**THURSDAY, 18 MARCH, 2021**

**DAY3**      **Supply Chain Company Commitments and Government Goals**

:00-3:30

:00

### **Welcome, Introductions and Workshop Overview**

*John Ehrmann, Meridian Institute*

:10

### **Private Sector Commitments in Forest Positive Supply Chains**

*Moderator: Dexter Galvin, Global Director of Corporates and Supply Chains, CDP*



**Dexter Galvin** leads CDP's work to support companies in building a truly sustainable economy, by measuring and understanding their environmental impact in their own operations and in their global supply chains. His remit includes developing market-leading products for companies through CDP's Reporter Services team, working with CDP's corporate partners, and overseeing CDP's involvement in the We Mean

Business 'Commit to Action' campaigns with corporations. Prior to his current role, Dexter ran CDP's program to enable major multinationals and governments to achieve sustainable supply chains, and in 2013 he launched Action Exchange, after joining CDP, in 2008.

*Nicolas Gordon, Chief Sustainability Officer, CPMC*



**Nicolás Gordon** studied Civil Engineering at the Pontificia Universidad Católica de Chile and received a M.S. in Sustainability Management from Columbia University in New York City. From 2007 he worked in the areas of green building, energy and sustainability in the hospitality industry. In 2014, Mr. Gordon became the Manager of the Office of Sustainability at New York University (NYU), where he directed the Green

Grants program, which provides funding for projects and research that drive sustainability. Starting in January 2018, he now serves as Director of Corporate Sustainability at CMPC where he leads the design and implementation of the ESG strategy for the company.

*Bertrand Swiderski, Sustainability Director, Carrefour*



**Bertrand Swiderski** is serving as the Carrefour's Global Sustainability Director since 2013, where he leads Carrefour's sustainability strategy and ensures its integration across the Group's activities worldwide, as part of its mission to be "leader of the food transition for all". Convinced that the consumer is the key to accelerating this transition, he leads projects with partners to develop innovative solutions, products and processes across Carrefour's supply chain that are measured and that place clients at the core.

*Dave Munez, Executive Officer, Senior Vice President, ESG Division, KAO*



**Dave Munez** is the executive officer of Kao Corporation and Senior Vice President of its ESG Division. At Kao, Dave is responsible to form and execute global ESG strategies across the Group. He has been a member of the Kao management team for 20 years and has led the development and introduction of several successful new businesses. Dave has held leadership roles within both R&D and Marketing during his career with Kao. Dave started his career 35 years ago with Procter & Gamble and has worked on a wide variety of consumer brands and retail businesses within the beauty care and food industries. In addition to Kao, Dave has held senior leadership positions at The J.M. Smucker Company, Pepsico, and McDonald's.

1:00

### **Emerging EU Legal-Framework to Halt and Reverse EU-Driven Global Deforestation**

*Anna Cavazzini, Member of the European Parliament*



**Anna Cavazzini** was elected to the European Parliament for Alliance 90 / The Greens. She is the Chair of the Committee on the Internal Market and Consumer Protection and an alternate member of the Committee on International Trade. In the European Parliament, in the Committee on International Trade, Anna is committed to just globalization and fair world trade. Climate and environmental protection, human rights and good living and working conditions along the entire supply chain must be the basis of their economic approach. That is why Anna is campaigning for high socio-ecological product standards on the European market in the Internal Market Committee. Here Anna would also like to be the point of contact for all matters relating to local politics. Her constituencies are Saxony and Saxony-Anhalt.

1:20

## Key Actions and Approaches to Achieve Deforestation-Free Supply Chains for Livestock Products and Palm Oil

### Livestock session:

*Moderator: Stephanie Cardenas, Manager Forests, CDP*



**Stephanie Cardenas** is the Manager, Forest at CDP, working on encouraging companies to increase disclosure and transparency along their value chains to halt commodity driven deforestation. Her work focuses on strategy development for the cattle sector to ensure a sustainable production and consumption of this commodity. Stephanie completed her Masters in Green Management, Energy and Corporate Social

Responsibility at Bocconi University in Milan. Her consultancy background from her time working at Deloitte and her international exposure with work with the Inter-American Development Bank, Dutch and German governments has given her a global sustainability perspective to help solve complex world problems such as deforestation.

*Pierre Gerber, Livestock ASA TTL, World Bank*



**Dr. Pierre Gerber** is a Senior Livestock Specialist at the World Bank. He is also appointed Special Professor at the Department of Animal Sciences, Wageningen University and Research. Pierre has 20 years of experience in analyzing trends in global livestock systems and interactions with the environment. At the World Bank, Pierre leads a program aiming at mainstreaming climate and environmental considerations within the global portfolio of livestock operations. He also provides technical supervision for the livestock portfolio in Europe and Central Asia. Before joining the World Bank, Pierre served as Senior Policy Officer at FAO, where he coordinated a global programme of work on sustainable development pathways for the livestock sector. Pierre holds a Doctoral degree in Agricultural Economics (ETH – Zürich) and two MSc degrees, in Agronomy and in Land planning & Environmental law.

*Leonel Almeida, Sustainability Manager - Sustainable Beef, Marfrig*





**Leonel Almeida** graduated as a Veterinary from the Federal University of Uberlândia and then went on to do his Master in Animal Welfare / Economics in the UNESP-Jaboticabal. He has 20 years of experience working in slaughterhouses, with major players in the Brazilian market such as Minerva, JBS and Frigoclass. Leonel has been working at Marfrig for 11 years where he is the Livestock Manager, Regional Livestock Manager and Sustainability Manager for the company. During his professional career he has worked in different areas, including Federal Inspection Service, livestock projects, cattle purchase, relationship with livestock farmers and sustainable livestock.

*Michael Schlup, Head of Impact and ESG, Managing Director, &Green Fund*



**Michael Schlup** is a Partner and Managing Director at Sail Ventures, the Dutch investment advisory and &Green Fund, where he oversees the Impact of Environmental and Social Risk activities. He leads Sail's stakeholder engagement and public sector investor relations. Michael has broad supply chain experience globally and has been involved in various environmental management functions. He has worked in sustainable energy finance at the UNEP and advised a broad range of Swiss heavy industry corporates on quality, environment, and climate change solutions. Michael is a trained geographer with a degree in Environmental Management and Policy.

#### **Palm oil session:**

*Moderator: Marco Daldoss Pirri, Regional Lead Forests, CDP*



Marco Daldoss Pirri is Regional Lead of Forests at CDP Europe. He drives effective private and public sector action to eliminate deforestation caused by the production of forest-risk commodities. He works with companies, investors and policy-makers to establish deforestation-free supply chains and to stimulate collective action to restore degraded ecosystems for a forest-positive future.

*Barbara Wettstein, Public Affairs Manager, Sustainable Sourcing, Nestlé*



**Barbara Wettstein** is Public Affairs Manager - Responsible Sourcing at Nestlé. She is responsible for communications, engagement and advocacy on responsible sourcing related topics and is based in Nestlé's international headquarter in Vevey, Switzerland. She has worked for Nestlé for over ten years, including four years in Central and West Africa. Barbara holds a MA in political science from the University of Lausanne.

*Dr. Götz Martin, Director of Sustainability, Golden Agri Resources*



**Dr. Götz Martin** is the Head of Sustainability Implementation at Golden Agri-Resources (GAR) . In his day to day work he is responsible for conservation area management and monitoring, community engagement and responsible sourcing. Before Dr Martin joined GAR he hold positions in management consulting in Indonesia and Europe and in the pulp and paper industry. Dr Martin has a background in Forestry Science and

earned a PhD from Albert-Ludwigs University Freiburg in Germany.

2:05

**BREAK**

2:20

**Public-Private Sector Dialogues**

3:15

**Overview of Workshop, Next Steps, and Closing Remarks**