

2021 FCPF-ISFL Private Sector Workshop (Virtual)

Natural Climate Solutions: Unlocking Private Sector Finance for Sustainable Landscape Management

16-18 MARCH, 2021

Co-organized by The World Bank, IETA, and CDP

Facilitated by Meridian Institute

Time Zone	Start Time (0:00) in Time Zone
Eastern Time (ET)	8:30 AM
Greenwich Mean Time (GMT)	12:30 PM
Central European Time (CET)	1:30 PM
Western Indonesian Time (WIB)	7:30 PM

Registration: [Click here](#) to register

Translation: Spanish, French, and English language options will be provided

MEETING OBJECTIVES

The 2021 FCPF-ISFL Private Sector Workshop will focus on strategies and opportunities to catalyze private sector finance toward natural climate solutions. The first day will explore financing instruments and approaches to facilitating private sector engagement with a spotlight on new initiatives to be announced by the World Bank. The second day will hone in on climate finance more deeply, addressing topics ranging from enabling conditions for private sector engagement to REDD+ nesting programs. Building upon the theme of public-private sector collaboration, the third day will highlight the critical role that companies must play in eliminating deforestation from the production of agricultural commodities in conjunction with governments.

TUESDAY, 16 MARCH, 2021

DAY 1 **Incentivizing Private Sector for Improving Sustainability**

:00-4:15

The first day will focus on showcasing different financing instruments and approaches to facilitate private sector engagement.

:00

Welcome, Introductions and Workshop Overview

John Ehrmann, Senior Partner, Meridian Institute

Welcome attendees, introduction of the knowledge event/lessons learned and continuation from 2019 workshop, transition to opening perspectives.

- :15** **Opening Perspectives**
Moderator: John Ehrmann, Meridian Institute
- Opportunity for co-host representatives to welcome audience, provide their perspectives, and highlight desired outcomes.
- Marc Sadler, Manager, Climate Funds Management, World Bank*
Roselyn Fosuah Adjei, Director Climate Change Directorate, Forestry Commission of Ghana
Dirk Forrister, President and Chief Executive Officer, IETA
Anna Turrell, Head of Environment, TESCO
- :45** **Private Sector Engagement FCPF and ISFL**
Jean-Dominique Bescond, Senior Private Sector Specialist for the Forest Carbon Partnership Facility & BioCarbon Fund, World Bank
- Overview of FCPF and ISFL, the role of private sector engagement, and three ways to engage with the FCPF and ISFL.
- :55** **101: Climate Finance for Natural Climate Solutions**
Moderator: Ellen Lourie, Senior Policy Associate, IETA
- This session will provide an overview of different regulatory and financing structures that place value on emission reductions and removals to deliver climate finance for Natural Climate Solutions (NCS).
- Stuart Evans, Senior Engagement Manager, Vivid Economics*
Lisa DeMarco, Senior Partner and CEO, Resilient LLP
- 1:30** **Break**
- 1:45** **World Bank Activities in the Future of Climate Finance**
Marc Sadler, Manager, Climate Funds Management, World Bank
- The World Bank will be sharing their perspectives to advance results-based climate finance.
- 2:15** **Leveraging Sustainable Landscape Interventions: National, Sectoral, and Company Levels**
Moderator: Mallorie Bruns, Senior Mediator & Program Manager, Meridian Institute
- The session will showcase how the World Bank Group is working with partners to leverage interventions from national/jurisdictional level, down to sectoral level and finally firm level, drawing from the FCPF Ivory Coast (IVC) cocoa example.
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Mamadou Sangare, General Director, Sodefor
Valerie Reboud, Country Manager, IDH
Angela Tejada, Senior Manager in Sustainability, Mars
Darrell High, Cocoa Manager, Nestlé
Mano Demeure, Chief Business Development Officer, SIAT
Andrew Brooks, Head of Cocoa Sustainability, Olam

3:15 Reflection on Day 1 & Overview of Next Day and Closing Remarks

Interactive reflection about Day 1; Discuss agenda for Day 2 and share ideas to keep in mind for the remainder of the workshop.

WEDNESDAY, 17 MARCH, 2021

DAY2 Innovative Solutions: Policy, Finance, and the Carbon Market

:00-4:15

The second day will cover the role of the private sector and market approaches in scaling investment into natural climate solutions (NCS).

:00

Welcome, Introductions and Workshop Overview

John Ehrmann, Meridian Institute

:10

Exploring Climate Finance Approaches and Jurisdictional Case Study

Moderator: John Ehrmann, Meridian Institute

This panel discussion will explore the financial constraints in a jurisdictional approach to achieve emission reductions by focusing on coffee stumping in Ethiopia through the ISFL program.

Biruktayet Assefa Betremariam, Senior Agriculture Specialist, World Bank
Paul Stewart, Global Coffee Director, TechnoServe
A dugna Debela, Director General, Ethiopian Coffee and Tea Authority
Dejene Hirpa, General Manager, Oromia Coffee Farmers' Cooperative Union
Nadia Hoarau Mwaura, Sustainability Director, JDE
Muluneh Lemma, Vice President, Credit Appraisal and Credit Management, Commercial Bank of Ethiopia

1:10

The Role of Nesting in Scaling Investment in NCS

Moderator: Simon Henry, Director, Carbon Market Development, IETA

This session will provide an update on the latest developments in nesting approaches to REDD+, and the role it can play in scaling private sector finance.

Charlotte Streck, Co-founder & Director, Climate Focus
Naomi Swickard, Chief Program Officer, Verra

1:40 **BREAK**

1:55 **Private Sector Requirements for Climate Finance**

Opening remarks: Leslie Durschinger, Founder & CEO, Terra Global

Participants will be given a brief overview of requirements for private sector engagement in scaling and financing NCS projects and increasingly jurisdictional programs, followed by deep-dive breakout sessions to examine key requirements.

Breakout 1: Carbon Tenure & Rights Protection

Moderator: Alexis Leroy, Founder and CEO, ALLCOT

Will examine how countries are dealing with these challenges, and how programs and projects have defined and devolved carbon tenure while maintaining property rights and avoiding conflict.

Richard Saines, Partner, Pollination Group

Robert O’Sullivan, Climate Change Consultant, GreenCollar

Anna Lehmann, Global Climate Policy Director, Wildlife Works

Breakout 2: Due Diligence and Participation in Governance

Moderator: Leslie Durschinger, Founder & CEO, Terra Global

Private companies that are actively transacting in nature-based carbon will share what they require for due diligence and governance oversight to make a financial commitment.

Juan Carlos Gonzalez Aybar, Senior Project Manager NBS, Total

Donna Lee, Independent Consultant

Christina Magerkurth, Architecture for REDD+ Transactions

Breakout 3: Benefits Allocation Plans

Moderator: Katrin Harding, Originator, Low Carbon Trading, BP

This session will review different methods for allocating, administering, and providing benefits to multiple actors for certain carbon activities or results.

Ed Rumsey, Managing Partner, Permian

Angela Foster-Rice, Senior Vice President, Strategic Business Development, Everland

Jeremy Manion, Lead, Forestry Carbon Markets and Natural Climate Solutions, Arbor Day Foundation

3:15 Private Sector Climate Finance - Opportunities and Challenges
Moderator: Maria Carvalho, Senior Consultant, Climate Policy and Carbon Pricing, South Pole

Highlighting examples of climate finance transactions, including economics terms, key contractual requirements, and how the governance and management of investments align private sector and implementing entity incentives.

Edit Kiss, Investment Director, Mirova Natural Capital
Eron Bloomgarden, Executive Director, Emergent Forest Finance Accelerator
Trevor Munday, Programme Manager – Forestry Initiatives, Eni

4:00 Overview of Next Day and Closing Remarks

Discuss agenda for Day 3

THURSDAY, 18 MARCH, 2021

DAY3 Supply Chain Company Commitments and Government Goals

:00-3:30

The third day will highlight the critical role that companies can play in eliminating deforestation from production of agricultural commodities and discuss how their commitments and actions can be aligned with government goals and emerging forest-related regulations and how these will influence the market in both demand and production regions.

:00 Welcome, Introductions and Workshop Overview

John Ehrmann, Meridian Institute

:10 Private Sector Commitments in Forest Positive Supply Chains

Moderator: Dexter Galvin, Global Director of Corporates and Supply Chains, CDP

This roundtable will showcase examples of corporate leadership to eliminate deforestation from the supply-chain of forest-risk commodities including examples of innovative and collective actions taken to address deforestation.

Nicolas Gordon, Chief Sustainability Officer, CPMC
Bertrand Swiderski, Sustainability Director, Carrefour
Dave Muenz, Executive Officer, Senior VP, ESG, Kao Corporation

1:00 **Emerging EU Legal-Framework to Halt and Reverse EU-Driven Global Deforestation**

Anna Cavazzini, Member of the European Parliament

This presentation will provide an overview on the emerging forest-related regulations under development by the European Commission to eliminate imported deforestation products and on the implications for producer countries and the companies operating and sourcing from these regions.

1:20 **Key Actions and Approaches to Achieve Deforestation-Free Supply Chains for Livestock Products and Palm Oil**

These two breakout sessions will cover examples from livestock and palm oil value-chains on how companies are implementing targets, building key partnerships, and using technology to achieve deforestation-free supply chains at scale.

Livestock session:

Moderator: Stephanie Cardenas, Manager Forests, CDP

Overview of the state of corporate action on deforestation and climate within the livestock sector using CDP data. The World Bank will share findings on livestock and climate finance, Marfrig will highlight their work on Neutral Carbon Meat and Low Carbon Meat while showcasing their new action to green their supply chain with the &Green Fund. Followed by lively discussion.

Pierre Gerber, Senior Agriculture Economist, World Bank

Paulo Pianez, Sustainability and Communication Director, Marfrig

Michael Schlup, Head of Impact and ESG, Managing Director, &Green Fund

Palm oil session:

Moderator: Marco Daldoss Pirri, Regional Lead Forests, CDP

Overview of the state of corporate action on deforestation and climate within the palm oil sector using CDP data. Session will include a presentation demonstrating corporate leadership on palm oil deforestation-free value chains with a particular focus on landscape approaches and collective action.

Barbara Wettstein, Public Affairs Manager, Sustainable Sourcing, Nestlé

Dr. Götz Martin, Director of Sustainability, Golden Agri Resources

Felipe Carazo, Head of Public Sector Engagement, Tropical Forest Alliance

2:05 **BREAK**



2:20 Public-Private Sector Dialogues

Breakout sessions to summarize and distil key takeaways and action items from the workshop with input from all participants. Participants will select their breakout group based on language: English, French, or Spanish.

3:15 Overview of Workshop, Next Steps, and Closing Remarks

John Ehrmann, Senior Partner, Meridian Institute

Jean-Dominique Bescond, World Bank

Review the three-day workshop, encouraging participants to reflect on the potential next steps that can be taken, highlighting the importance of collaboration to achieve the common goal of eliminating deforestation.

